

# ARE YOU SURE YOUR DEFIBRILLATOR IS READY?



The leading provider of end-to-end Automatic External Defibrillator (AED) products and managed services

AEDs / AED Program Management / Public Access Defibrillator Emergency Totems and Monitored Cabinets / Staff AED Awareness and National Accredited Training



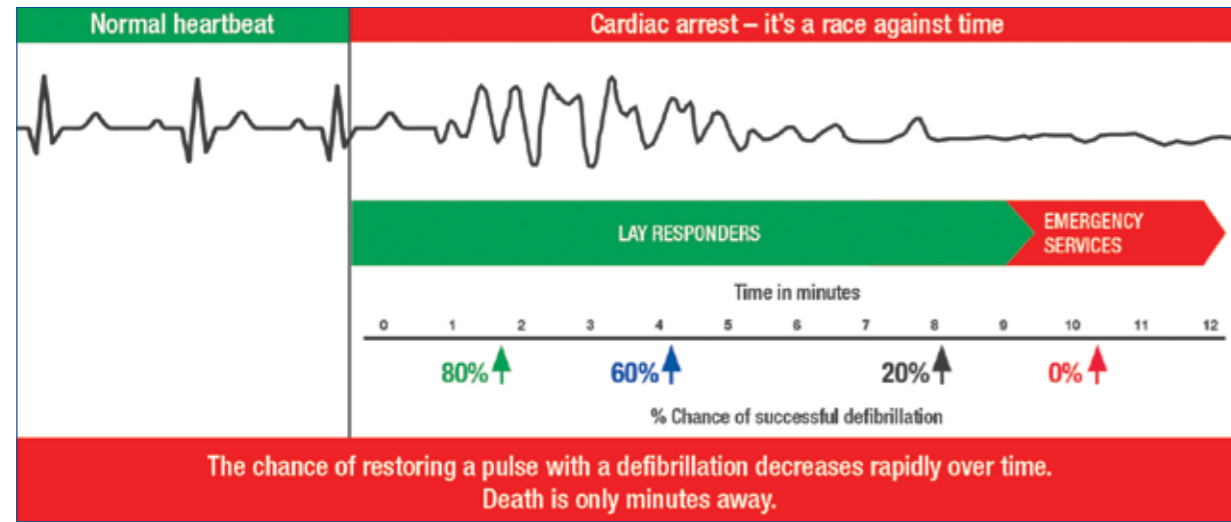
## YOU HAVE AN AED, BUT IS YOUR BUSINESS CARDIAC ARREST READY?

Cardiac arrest is the leading cause of death in Australia.

Over **30,000** Australians of all ages will suffer a sudden cardiac arrest this year. **Unfortunately, less than 10% will survive.**

The most effective treatment for someone who has suffered a sudden cardiac arrest is immediate Cardio-Pulmonary Resuscitation (CPR) and **Defibrillation**. Applying an Automatic External Defibrillator (AED) within the first few minutes of the attack can increase the chances of survival to around 70% or higher.

IT'S A RACE AGAINST TIME!



## Are you sure your defibrillator is ready?

**Defibrillators save lives. But simply having an AED is not enough.**

An AED can only be successfully deployed during an emergency if:

- It is fully functional
- It can be accessed quickly
- People feel confident to use it

**You need more than just a defibrillator.**

**You need an end-to-end AED emergency response program.**



## AUSTRALIAN DEFIBRILLATORS – more than just AEDs

**The air conditioning, fire alarm, lifts, escalators and security systems in your buildings are maintained and monitored to ensure they are working. Why not monitor your defibrillator too?**

Your existing AED can be networked into an emergency medical response and online management system. Advanced technology allows us to retrofit and upgrade defibrillators to ensure that no matter where they are placed on your site, our team will keep your AED fully operational.

Australian Defibrillators provides premium AED products and expert services at an affordable price. We provide:

- Remote constant system monitoring of emergency medical equipment
- Annual site visits for training, preventative maintenance and servicing
- Easy-to-use AEDs with voice prompts to assist untrained users
- Advice about strategic placement on your site, which will reduce the time to defibrillation
- Expert support for all major AED brands

Get back to the business of running your business.  
Leave the AED management to us.

150,000 AED EMERGENCY cabinets and response systems deployed to leading organisations in Australia and around the world. Our trained technical staff are globally experienced and locally accessible.

**Australian Defibrillators end-to-end AED emergency response program provides:**

- **24/7 peace of mind** – Program management, online system monitoring and onsite servicing ensures your products are fully functional and your program is ready to go.
- **State-of-the-art products** – AEDs, emergency totems and secure all-weather cabinets equipped with automated emergency notifications.

AEDs – Our public use AEDs are designed to only shock a patient who is in cardiac arrest. They are Simple – Reliable – Ready

- **Empowering training** – Flexible face-to-face and online training to help your people respond quickly and confidently in an emergency, reducing the risk of fatality from cardiac arrest.

“ We have had a donated defibrillator in the club for years now, but our course is huge and we realised that golfers could potentially be a long way from the club in an emergency. Putting a second defibrillator out on the course meant finding a solution that didn't need us to secure the AED to a wall.

Australian Defibrillators provided us with advice on placement and set up an AED on an emergency totem. The defibrillator can be easily accessed in an emergency but is also secure from damage and theft. The AED automatically alerts me via text when the unit is opened, and automatically dials the golf shop so staff can offer assistance or call the ambulance.

The system has already been used once to save a life, and thanks to Australian Defibrillators I have peace of mind knowing that our golfers are covered in an emergency. ”

MICHAEL SMAIRL  
Chief Executive Officer, Warragul Country Club Inc.



## 24/7 MONITORING. 24/7 PEACE OF MIND

Australian Defibrillators is the first organisation in Australasia to connect your AED to the internet using the innovative, energy-efficient wireless network SigFox.

Whether you're running a stand-alone AED or have a network of AEDs across several sites, peace of mind is just a click away with a SigFox or cellular monitoring device.



### Save countless man-hours manually checking your AEDs.

Australian Defibrillators uses the online AED EMERGENCY management system to conduct daily monitoring of your devices. You save valuable time and can count on quick and simple automated fault detection.

### The AED online management system reduces the risk of your system not being ready in an emergency by ensuring:

- AEDs are fully operational
- AED batteries, pads and other accessories are up to date
- The AED manufacturers recommended temperature is maintained
- AEDs are secure, accessible and available for use

It also sends email and SMS notifications:

- If an AED or system fault is detected
- To provide regular scheduled status updates on your AED network
- To alert onsite responders when an AED is deployed



### The SigFox or cellular monitoring device and online management system is:

- Energy efficient
- Simple to use
- Portable and adaptable
- Scalable
- Compatible with all AEDs



## MINUTES MEAN LIVES – WE PUT YOUR AEDS WHERE THEY’RE NEEDED MOST

A cardiac arrest victim has only minutes to live, in those minutes it is essential that your AED is visible and accessible.

Our secure all-weather cabinets and emergency totems take AEDs out of the back office and place them in the field.

### All-weather cabinets and emergency totems – visible, versatile, durable, secure.

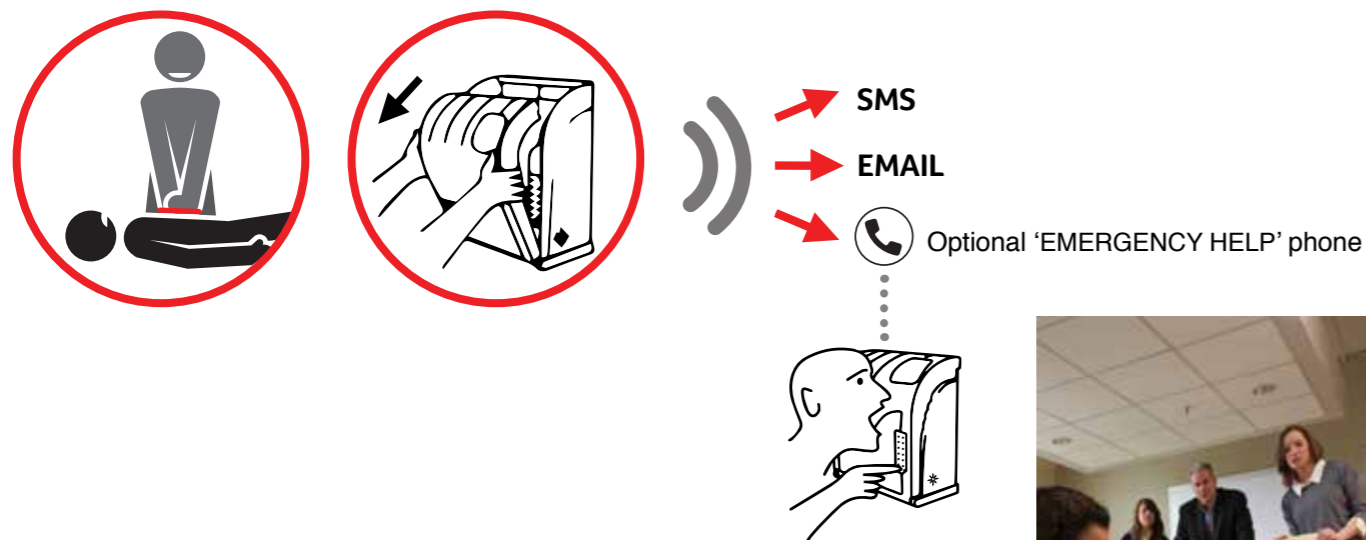
- Visible – specifically designed to be seen in the field
- Versatile – compatible with all major AED brands
- Durable – all-weather proof and climate controlled
- Secure – safe from damage, theft or misuse while remaining accessible to the public in an emergency



### With emergency opening alerts, help is never far away.

Our AED cabinets are equipped with real-time emergency opening alerts, so the right help is always at hand.

When a cabinet is opened, rapid notifications are automatically sent via SMS and email to nominated personnel, onsite first aiders and management. These responders are immediately alerted that there is a possible emergency in progress.



System software available for all major AEDs



## THE SKILLS AND CONFIDENCE TO SAVE LIVES

Our practical, effective and flexible training empowers your people with the skills and knowledge to confidently respond in an emergency.

Ongoing research in emergency medical response and CPR means guidelines are constantly changing. Our training keeps your staff up-to-date with the latest techniques and addresses any fears and concerns they may have about using an AED or performing CPR.

### Face-to-face training

Australian Defibrillators will visit your business annually and provide face-to-face training to first aiders, security guards and other key operational staff.

We can also deliver our face-to-face training as and when your business needs it.

### Online training

Our interactive online modules are designed to complement our face-to-face training sessions and can be easily integrated into staff first aid training or induction programs.

### Training you can trust

Australian Defibrillators and its nationally accredited training organisation, e-MEDICS (RTO 32360), deliver a full scope of first aid and Emergency Response training courses that can be tailored to your needs.

