

The W Series Wearable Walkman is a first among MP3s. This all-in-one MP3 player is serious about sound and is designed as a convenient cord-free way to listen to music while you workout.

NO TANGLE

The player and headphones are built into one, which means no wires or cords. Not only are you tangle free, but the snugly-fitting, lightweight design means the W will stay on even during a Boot Camp circuit!

EASY NAVIGATION

There's no display screen: the W's unique Zappin™ function is all you need to navigate your way through 2GB of songs. Simply press the earpiece dial and scroll through your playlist by hearing a short music clip. Once you hear a song you like, press the dial again to play it from the start.

QUICK CHARGE

Make use of the W's unique 'quick charge' technology which gives 90-minutes of power from only three-minutes of charge. Now you can recharge quicker than you can change into your gym gear! At full charge the W will play continuously for 12 hours.

GREAT SOUND

If you're serious about sound, you'll be impressed by the W's use of EX high-performance headphones. The two-headphones-in-one design (ear bud and ear piece) allows for a larger speaker and a seriously cool quality of sound.

SIMPLE UPLOAD

Just like any other MP3, the W plugs into your PC so you can drag and drop music files using Windows Explorer. An added bonus—use the software supplied with the W to access songs from iTunes $^{\mathsf{TM}}$.

The Wearable MP3 Walkman series (NWZ-W202) is available in black, white, pink, green and violet through Harvey Norman, JB HI-FI, Sony Centre, and other leading electronic retailers. Also available to purchase online at www.sony.com.au



"The sound is awesome,
I cranked up my favourite
track 'Mercy' and it really
got me into my workout."

"There's never any problem finding a song I like – the navigation is simple – and it's all done without a screen."



"I nearly forgot to recharge my MP3 this morning, but it didn't matter because a 3-minute charge as I rushed out the door saw me through my whole workout."



